

LEADING LIKE YOU OWN IT!

WHY WE NEVER WAX
A RENTAL CAR!

Leadership Development Session

Greg Gilbert



GregGilbertCoaching.com

"Leading Like You Own It" is a 45 - 120-minute leadership development session or keynote that will compliment any existing Leadership Betterment, Development or Training Program. The foundation of the program is the three-legged stool of Education, Engagement and Accountability. No leg can be cut short or eliminated. It also addresses the livelihoods placed at risk by the modes of mediocrity and maintaining. It is designed to foster an environment of improved growth and morale and based on the book of the same title.

What is "Leading Like You Own It?"

"Leading Like You Own It" is a 60 – 120-minute leadership program that provides the lessons, tools and opportunities to;

- **Share the steps necessary to create the only culture you will ever need; meaningful work for every person on your team.**
- **Why a pro team environment will always beat a family environment.**
- **Reduce physical and mental turnover.**
- **Improve Communication and Engagement**
- **Improve complacent results**
- **Address RIPM (Retired In Place Managers)**
- **Improve morale through increased Engagement**
- **Reduce turnover through increased Engagement**
- **Increase personal responsibility**
- **Increase personal ownership**
- **Increase Accountability**
- **Stress the importance of high performance by every position at every level.**

Good speakers and authors do not tell you what to do. They prompt you to think. "Leading Like You Own It" will encourage you to ask yourself two questions;

- 1. Why am I doing this?**
- 2. Why am I not doing that?**

This program is for those in leadership roles. Attendees will be challenged to leave with a plan to become better in at least one aspect of their career or life.

Who will benefit from this program?

Managers, Supervisors, Human Resources Managers, Administrators and Business Owners. "Leading Like You Own It" is designed for those in a position of influence that strive for improvement in their team's results, profitability, morale or their personal situation and attitude.

What attendees are saying;

Greg brings to the table tremendous insight about leadership, relationships and personal responsibilities that demands one to take their personal inventory; but he does it with such a humorous gentleness that you're left with a feeling of, "Wow! I can't wait to get started!"

Who is Greg Gilbert?

Greg Gilbert brings over three decades of leadership, Human Resources and Leadership Coaching experience to your meeting or event. Greg has personally implemented, witnessed, documented and shared with thousands the positive impact of intentional improvement or Betterment as he likes to call it.

His lessons, tools and opportunities for Betterment are based on personally witnessed examples that work; not someone else's Module 1-8. Attendees have said his manner of delivery offers encouragement, inspiration and hope to those wanting to improve their current situation, results or morale.

Greg believes it should be illegal to deliver content only. "Mr. HR With A Guitar" provides a touch of humor and a unique method of sharing some of the lessons learned while serving as the primary HR contact to over 2200 team members. Lessons learned differently don't end with the conference or meeting.

Greg will require that each attendee leave with a commitment to themselves to "get better" in at least one aspect of their leadership or life. He also offers the inspiration and encouragement to follow through on their commitment. The rest is up to the attendee. That's how personal accountability works.

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