



**BRANSON TRI-LAKES HR ASSOCIATION
Receives Prestigious SHRM Award
for Advancing the HR Profession**

BRANSON, MISSOURI, March 17, 2016 — The Society for Human Resource Management (SHRM) recently awarded the Branson Tri-lakes HR Association its prestigious EXCEL GOLD Award for the Chapter's accomplishments in 2015.

The award is part of the SHRM Affiliate Program for Excellence, which aligns individual chapters and councils' activities with SHRM's aspirations for the HR profession. The award recognizes accomplishments and strategic activities and initiatives that enhance the human resources profession.

"SHRM rewards chapters and councils that demonstrate a strong commitment to advancing the human resources profession through service to the community, local networking and professional development activities," said Henry G. (Hank) Jackson, president and CEO of SHRM. "Advancing the HR profession is at the heart of what SHRM does and the Branson Tri-lakes Chapter's work this year helps us further showcase that mission."

The EXCEL award can be earned at four levels: bronze, silver, gold and platinum, and each level has a prescribed set of requirements and accomplishments that have to be met. Branson Tri-lakes HR Association will receive recognition in SHRM publications and conferences, a certificate of recognition, and a special banner to display at its meetings and events.

For more information on the award visit:

www.shrm.org/communities/volunteerresources/resourcesforchapters/pages/award_info.aspx.

Media: For more information, contact Teresa Heard, President of the Branson Tri-lakes Chapter at 417-266-7618 and theard@ridetheducks.com.

The Branson Tri-Lakes HR Association works with our community of HR Professionals to provide growth and education to HR Professionals that are specific to our unique community of Branson, MO. We have a niche in the HR market where we can network and solve problems that are specific to our area. We also honor our community with reaching out to those that are entering the work force and help them to be ready to step in and make a difference. We hope to continue to grow and strive for excellent. We meet every third Wednesday and you can learn more about our association at <http://branson.shrm.org>.



Connect. Learn. Grow.

Connect. The Branson SHRM Chapter provides you the opportunity to network with a variety of skilled human resource and management professionals in the Branson/Tri-Lakes area. Your participation in the meetings will help you build relationships that will aid you in your ability to direct the human resource functions of your organization.

Learn. Each month our meetings target those often tough HR issues. While your day-to-day work may be chaotic, your association can provide you with a strong foundation of information that is current, vital, and critical to keeping your operation running smoothly.

Grow. Our members are exposed to opportunities that can aid in their personal and professional growth. We share learning experiences, provide access to educational tools, and enhance employment opportunities.

About the Society for Human Resource Management

Founded in 1948, the Society for Human Resource Management (SHRM) is the world's largest HR membership organization devoted to human resource management. Representing more than 275,000 members in over 160 countries, the Society is the leading provider of resources to serve the needs of HR professionals and advance the professional practice of human resource management. SHRM has more than 575 affiliated chapters within the United States and subsidiary offices in China, India and United Arab Emirates. Visit us at shrm.org and follow us on Twitter @SHRMPress.